

GAF goes Virtual!
Sastra goes seamless!
Largest event. Widest Reach.
Highest Impact – All in a virtual way!
The New Normal is getting redefined as a New Model!
GAF setting the trend – once again.



4th Global Ayurveda Festival KERALA

Festival

12-19 March 2021

Virtual Conference & Expo

Organised by



Supported by

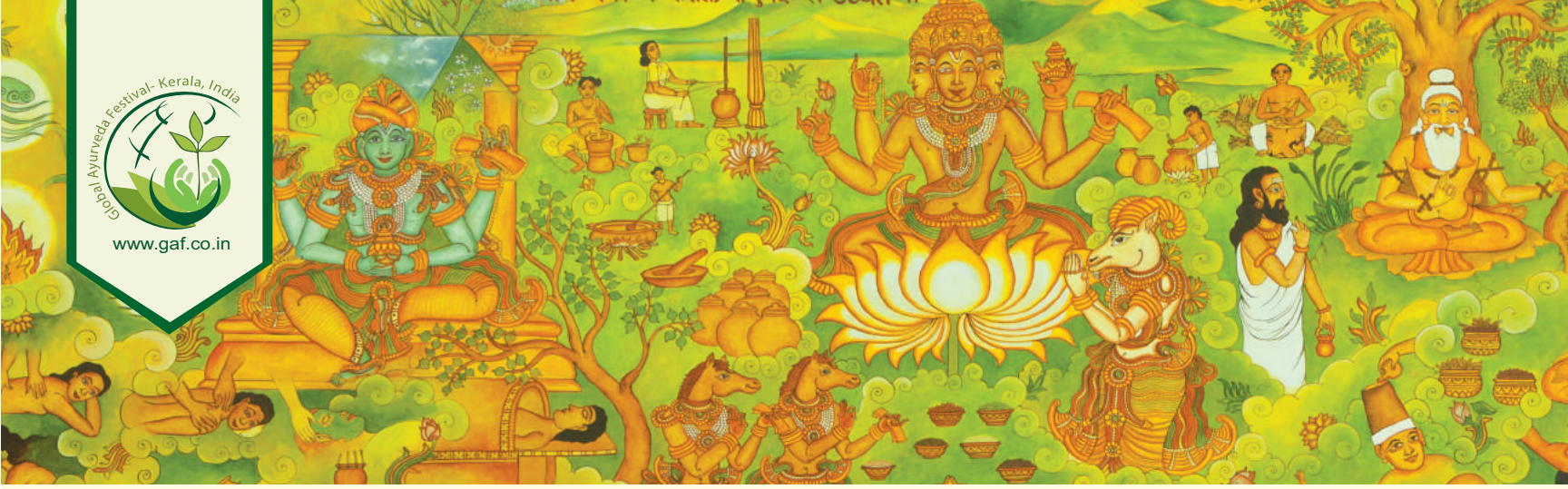


Industry & Trade Partner



In association with





Fourth GAF - 12th to 19th March 2021 – Around the World of Ayurveda in Eight Days

- Largest ever virtual event in Ayurveda
- 8 days packed with presentations, symposiums, plenary sessions and business meets
- 12 plenary sessions, 16 symposiums, 640 paper presentations, 500 poster presentations
- 10,000 delegates, including 500+ foreign delegates
- 60 plenary speakers out of which 25 are International experts.
- 120+ invited presentations
- One lakh people are expected to visit the 300 virtual stalls
- Many prominent associations across the world have pledged their support.
- All major Indian Ayurveda institutions and associations are already part of GAF.
- Ayurveda students, academicians, clinicians, public health professionals, industrialists, health economists, researchers, policymakers, and other related professionals from different countries around the world will attend.

Shripad Yesso Naik

Minister of State (ic) for AYUSH,
Govt. of India,
Patron, 4th GAF

K. K. Shailaja Teacher

Minister for Health and Social Justice,
Govt. of Kerala
Patron, 4th GAF

V. Muraleedharan

Minister of State for External Affairs &
Parliamentary Affairs, Govt. of India
Chairman, 4th GAF

Dr.P. Madhavankutty Varier

Working Chairman, 4th GAF

Dr.G.G Gangadharan

Secretary General, GAF

Dr.Suresh Kumar C.

Chief Co-ordinator, GAF



SPEAKERS



INTERNATIONAL

INDIAN



Dr. Michael Dixon
Chair, College of
Medicine, UK



Dr. Daniel E. Furst
Professor, Medicine,
University of California
(Emeritus), Los Angeles – UCLA



Dr. Robert Schneider
Cardiologist, Director,
Maharshi International
University, USA



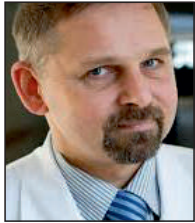
Dr. Soumya Swaminathan
Chief Scientist, World
Health Organization



Vaidya Rajesh Kotecha
Secretary, Ministry of
AYUSH, GoI



Dr. Manoj Nesari
Advisor, Ayurveda, Ministry
of AYUSH, Govt. of India



Dr. Valdis Pirags
Professor, Faculty of
Medicine, University of Latvia



Dr. Antonella Delle Fave
Professor, Faculty of
Medicine, University of Milan



Dr. Christian Kessler
Dept. for CAM,
Charité University & Immanuel
Hospital Berlin, Germany



Dr. D C Katoch
Advisor, Ayurveda, Ministry
of AYUSH, Govt. of India



Prof. Vd. K.S. Dhiman
DG, CCRAS, New Delhi



Vaidya Jayant Deopujari
Chairperson, CCIM



Dr. Maarten Bode
Faculty of Social and Behavioural
Sciences, University of Amsterdam



Dr. Philipp André Maas
Institute for Indology and
Central Asian Studies,
University of Leipzig



Dr. Susan Shaw
Associate Dean (Academic)
Auckland University of
Technology, New Zealand



Acharya Balkrishna
Patanjali Ayurved



Dr. Abhimanyu Kumar
Former Director,
AIIA, New Delhi



Dr. Bhusan Patwardhan
Vice Chairman, University
Grants Commission



Dr. Antonio Morandi
Founder and Director of
"Ayurvedic Point", Milan, Italy and
President, Italian Scientific
Society for Ayurvedic Medicine



Dr. Jorge Luis Berra
Director, Fundación de Salud
Ayurveda Prema, Argentina



Dr. Wasantha Wickramaracchi
Head, Dept. of Chikitsa,
Gampaha Wickramarachchi
Ayurveda Institute, Srilanka.



Dr. Anupam Srivastava
Director, RAV



Prof. Sanjeev Sharma
Director, NIA, Jaipur



Dr. Anup B. Thakar
VC, Gujarat Ayurved University



Dr. Katina Johns
Founder and Chief Executive,
EQUALS Group, Australia



Dr. Simone Hunziker
Director, Swiss Ayurveda
Medical Academy, Switzerland



Dr. Lucia De Vincenti
Agneya Ayurveda, Argentina



Prof. (Dr.) Tanuja Manoj Nesari
Director AIIA, New Delhi



Dr. J.L.N. Sastry
CEO, NMPB



Dr. MRV Nampoothiri
Former DAME - Kerala



Dr. Syal Kumar
HOD of AYURVEDA, Chair of
Complementary & Integrative
Medicine Hospital, Germany.



Dr. Mael Voegeli
Emergency Medicine, France



Dr. Margarete Mota
Director, Ayurveda,
A Possible Cure, Brazil



Dr. Patricia Junge
Faculty of Medicine,
University of Chile



Prof. Dipak Ramji
School of Biosciences,
Cardiff University



Vaidya Balendu Prakash
Founder, Vaidya Chandra Prakash
Cancer Research Foundation

 Dr. Narendra S Bhat Adjunct Professor & Director for Research to College of Ayurveda, BVU, Pune	 Prof. Dr.S.S.Savrikar Chairman, Scientific Body (PCIM & H), Gol	 Dr.J Hareendran Nair MD, Pankajakasthuri Group	 Shri. Ranjit Puranik MD, Shree Dhootapapeshwar Ltd.	 Dr.C.K Katiyar CEO Health Care (Technical) Emami Ltd	 Dr.Muhammed Majeed Sami Labs, Bengaluru	
 Prof.Anand K Chaudhary Procter,Banaras Hindu University	 Dr.G.G Gangadharan Director, Ramaiah Indic Specialty Ayurveda - Restoration Hospital	 Dr.C Suresh Kumar Chief Physician,Triveni Nursing Home, Thiruvananthapuram	 Dr.Ahalya Sharma Principal, GAMC , Bangalore	 Dr.Ram Manohar Research Director, Ayurveda Amritha Viswa Vidya Peetham	 Dr.P.Unnikrishnan Chennai	
 Dr. Vamana Rao HOD, Biotechnology, NMAMIT	 Dr Bharath BR Head of Research & Development, Atrimed Pharmaceuticals Pvt. Ltd	 Dr. Hrishikesh Damle MD, Atrimed Pharmaceuticals Pvt. Ltd	 Dr. L. Mahadevan, Sri Sarada Ayurvedic Hospital	 Dr.G.Geetha Krishnan Technical Officer,TCIM,W.H.O	 Dr.Jayan Damodaran Professor, Govt.Ayurveda College,Thiruvananthapuram	
 Dr.S Gopakumar Professor, Govt.Ayurveda College, Kannur	 Dr.M Prasad Chief Physician, Sunetri Ayurveda Hospital, Thrissur	 Dr.Sasikumar Nechiyil Siddheswara Drugs,Kerala	 Dr. N. Jayachandran Ahmedabad	 Dr. Narayanan Nambi Principal, Ashtangam Ayurveda College.	 Dr. Manoj Sankaranarayana Senior Medical Officer, ISM, Kerala.	 Dr. K. S. Vishnu Namboothiri Medical Officer, Alappuzha

REGISTRATION FEE

STUDENT	PG/ PhD SCHOLAR	Professional / Others	SAARC COUNTRIES STUDENTS	SAARC COUNTRIES PROFESSIONAL	REST OF THE WORLD
UP TO 5 MARCH 2021					
944 INR 800 INR+18%GST	1180 INR 1000 INR+18%GST	1770 INR 1500 INR+18%GST	25 USD*	50 USD*	100 USD*
6 MARCH 2021 ONWARDS					
1180 INR 1000 INR+18%GST	1416 INR 1200 INR+18%GST	2065 INR 1750 INR+18%GST	30 USD*	60 USD*	125 USD*

*inclusive of GST

For registration please log on to www.gaf.co.in

Arogya Expo

Global Ayurveda Exhibition

Individuals, institutions and organizations in the field of Ayurveda represent an apparently diverse, yet inherently unified, styles, methods, products and services. Arogya Expo will be the platform to exhibit everything made, served and sold in the name of Ayurveda to a global community. Global Ayurveda Festival offers a robust digital exhibit experience. Exhibitors will be promoted broadly and remain highly visible during, and after the



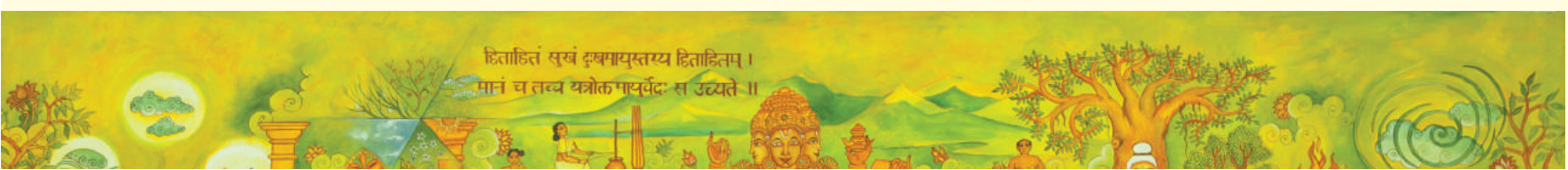
conference. Steps will also be taken to promote attendee-to-exhibitor engagement throughout the meeting. Showcase your products and services within your own personal virtual "office" to prospective customers. We are excited for the innovative advertising and virtual exhibit opportunities we will have to offer. This new format will unlock new opportunities for our industry partners with unprecedented access to targeted groups.

Advantages & Highlights of Virtual Expo

- Benefits like physical exhibitions
- Immerses users into a life like expo world keeping social distancing
- Access to every expo feature through all types of hand – held devices.
- Completely safe and ideal business platform in current situation
- Full access and experience through Android/IOS/PC/Laptop
- No limitation in number of participants and attendees
- No travel, fabrication expenses
- Unlimited branding space
- Cross –browser viewing : IE, Chrome, Firefox, Safari
- Unlimited business opportunities with Countries across globe.

Spotlighted Exhibitions

- Ayurveda Hospitals-Treatment, services and specialties
- Ayurveda Spa & Resorts
- Processing Equipment/ Packaging
- Ayurveda and allied institutions/ organisation - Ayurveda college universities R&D institutions professional organisation
- Publication- Ayurveda and allied Publications
- Ayurveda Products- Medicines, Cosmetics and Medical Equipment & Hospital Furniture
- Food & Beverages
- Medicinal Plants- live plants and raw materials
- Home Pavilion: The Science of Ayurveda

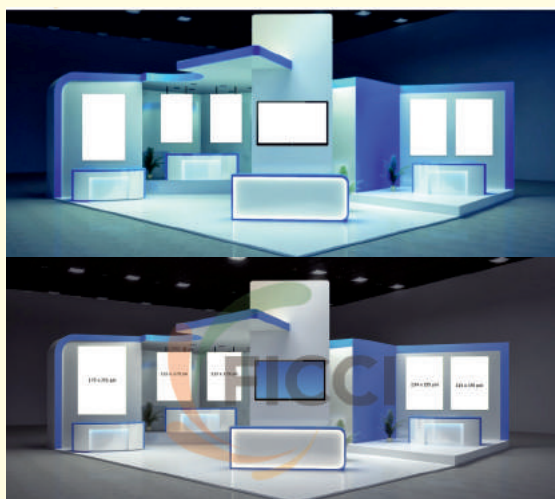


Virtual Exhibition Booth



S.No	Features/Details	Inclusions / Specification
1	Validity	8 Days
2	Posters in booth	2
3	Video Gallery	5 Video
4	Image Gallery	5 Gallery with 10 images each 2 mb each(jpeg, png format)
5	Website & Social Media Integration	Yes
6	Exchange Card to Buyers	Yes
7	Exhibitors Dashboard Access	Yes
8	Changes to booth- Gallery/Video/Posters/Exchange Card information etc	Yes- Maximum 5 Change
9	Video on Booth LED screen	Yes
10	Digital Directory Listing	Yes
11	Interaction(Video/Audio/Chat)	Yes
12	Documents/Downloads upload	10 files upto 5 mb each (PDF format)

VIRTUAL PAVILION



S.No	Features/Details	Inclusions / Specification
1	Validity	8 Days
2	Posters in Pavilion	5
3	Virtual Booths for Group Companies	3 Booths
4	Video Gallery	5 Video
5	Image Gallery	5 Gallery with 10 images each 2 mb each (jpeg, png format)
6	Website & Social Media Integration	Yes
7	Exchange Card to Buyers	Yes
8	Exhibitors Dashboard Access	Yes
9	Changes to booth- Gallery/Video/Posters/Exchange Card information etc	Yes- Maximum 5 Change
10	Video on Booth LED screen	Yes
11	Digital Directory Listing	Yes
12	Interaction(Video/Audio/Chat)	Yes
13	Documents/Downloads upload	10 files upto 5 mb each (PDF format)

Category	Indian Company (INR)	Foreign Company (USD)
Single Stall	17700 (15000 + 2700 GST)	243 USD
Pavilion	53100 (45000 + 8100 GST)	728 USD

Mode of Payment

The payments should be made through DD/Bankers Cheque in the name of "Global Ayurveda Festival" payable at "Thiruvananthapuram, Kerala" or by bank transfer

Account Name : Global Ayurveda Festival

Account Number : **67164122719**

Bank : State Bank of India

Branch : Vellayambalam Branch, Thiruvananthapuram-695010

IFSC : SBIN0070308

Contact

Exhibition : gafexhibition@gmail.com

Sponsorship : gafcissa@gmail.com

SPONSORSHIP OPPORTUNITIES

Sponsorship Opportunities & Benefits

Partnership Categories	Prime Partner	Diamond Partner	Platinum Partner	Gold Partner	Silver Partner	Bronze Partner	Session Partner
Amount (INR excluding GST)	10,00,000	7,50,000	5,00,000	3,00,000	2,00,000	1,00,000	50,000
Amount (USD excluding GST)	15000	10500	7500	4500	3000	1500	750
Branding presence in all Sessions including Inaugural and Valedictory	√	√	√	√	√	√	X
Branding presence in the Regional Session	√	√	√	√	√	√	√
Branding at the Main Entrance of the Convention Center	√	√	X	X	X	X	X
30 sec Audio/Visual content or JPEG content in the main Lobby of the virtual convention center	√	√	√	X	X	X	X
Exclusive Branding in the main Lobby of the virtual convention center	√	√	√	X	X	X	X
Branding presence in the main lobby of the Virtual Convention Center	√	√	√	√	√	√	X
Branding to be acknowledged on the Partner Panel	√	√	√	√	√	√	√
Branding to be acknowledged in all online marketing campaigns/ collaterals and event website	√	√	√	√	√	√	√
Branding on collaterals for Social media outreach	√	√	√	√	√	√	√
Complimentary Registrations – Full Event Pass	√ (20)	√ (15)	√ (10)	√ (6)	√ (4)	√ (2)	√ (1)
Complementary Virtual Booth	√ Pavilion	√ Pavilion	√ Pavilion	√ Pavilion	√ 3 exhibition booth	√ 2 exhibition booth	√ 1 exhibition booth
Speaking Opportunity in Inaugural/Valedictory Session	√	X	X	X	X	X	X
Listing in the Exhibitors' directory	√	√	√	√	√	√	√
Access to all real time backend report of attendees visiting the entire event	√	√	√	√	X	X	X
Access to contacts of session attendees	√	√	√	X	X	X	X
Advertisement in GAF Souvenir	1 page	1 page	1 page	1 page	Half page	Half page	Half page
Company profile to be included in the e-book of abstracts.	1 page	1 page	1 page	1 page	1 page	1 page	1 page
Display of company Logo in GAF E-Brochure	√	√	√	√	√	√	√
Free listing and Logo Hyperlinked in the GAF website	√	√	√	√	√	√	√
Opportunity to play introduction and 20 Sec. video before the start of preferred sessions	√ all	√	√	X	X	X	X
B 2 B Meetings	√	√	√	√	√	√	√
Special, online alerts/ reminders prompting participants to visit the virtual booth -twice a day	√	√	√	√	√	√	√
Direct link to visit the virtual exhibition booth from GAF website by clicking on the company logo	√	√	√	√	√	√	√



International Partners



Partner Organisations



Digital Partner



Media Partners



Address for communication

FOURTH GLOBAL AYURVEDA FESTIVAL

CISSA, TC 15/510, USRA-55, Udarasiromani Road,
Vellayambalam, Sasthamangalam PO,
Thiruvananthapuram-695010, Kerala
Tele : 0471-2722151, www.gaf.co.in

Seminar : gafseminar1@gmail.com
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Exhibition : gafexhibition@gmail.com
Sponsorship : gafcissa@gmail.com
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